

Bangladesh

The Right Investment Destination



BANGLADESH
HI-TECH PARK
AUTHORITY

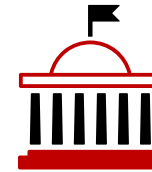
December 2020

The story started with the declaration of the **Digital Bangladesh** Vision



Sheikh Hasina

*Honorable Prime Minister
of Bangladesh*



**Digital
Government**



**Connectivity and
Infrastructure**



**Human
Resource
Development**



**ICT Industry
Development**

Bangladesh IT/ITES Market

Coming of an Age

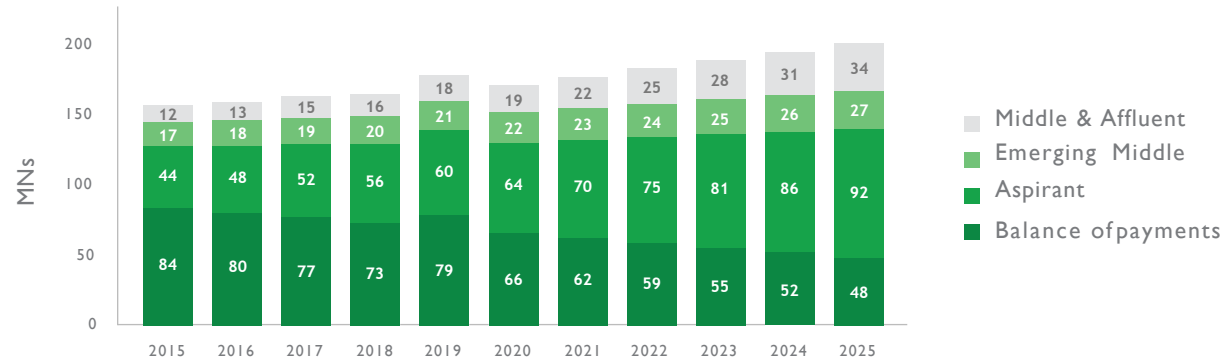


- The government **targets an astounding USD 5 billion export** and promises to create employment for around **500,000 people** by 2025.
- The IT and ITES industry of Bangladesh has grown by **40% annually since 2010**.
- The sector, comprising of around **4,500+ companies**, has been declared as a **thrust sector by the Government** to meet its goal of being a digital economy by 2021 and a knowledge-based economy by 2041.
- The sector's prospect is being driven by a **young workforce** interested in freelancing and IT, **lower cost for human resources**, **government incentives** including IT-based training and increasing **establishment of IT Parks**.

Growing local consumer spending driving to a stable market growth

Advantageous Demographics

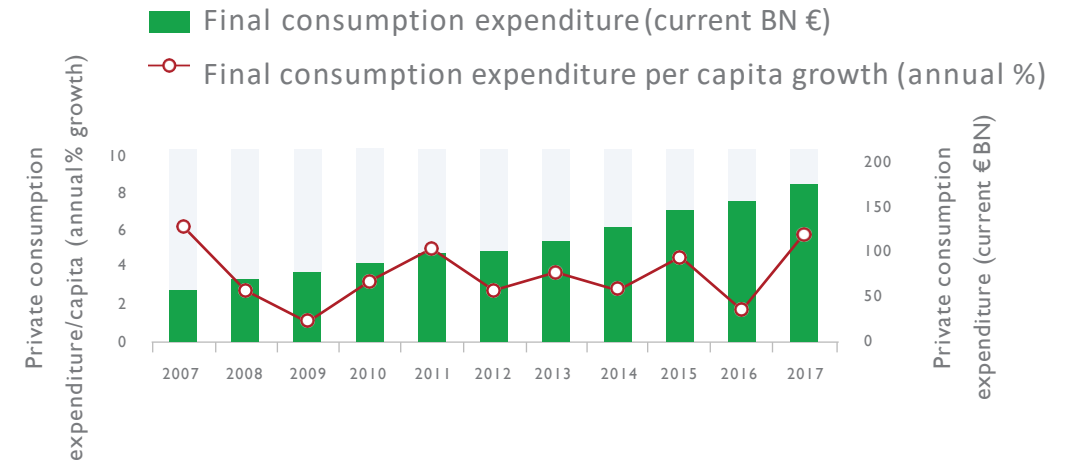
Bangladesh income-wise population breakdown



MAC = middle and affluent class. Wealth segments were defined on the basis of monthly household income: bottom of the pyramid < \$150; aspirant = \$151 to \$250; emerging middle = \$251 to \$400; established = \$401 to \$650; affluent > \$650.

Growing Consumer Spending⁸

Private consumption patterns



The Country is experiencing an Exciting phase of Large-scale digitalization

Bangladesh is among the Top 5 Fastest Growing Economy

Fast Emerging Economy with a Promising Future



A Fast Growing Economy

2nd Highest GDP Growth (~8%) Globally

Among Countries with Minimum GDP of USD 100BN



A Young Country

50% Population is Under 25 years Old



A Global Innovator

NO.1 Mobile Financial Services (bKash)

2nd Largest RMG Exporter Globally



A Surging Consumer Market

9th Largest Mobile Market (157+mn) Users

Leapfrogging in ICT and Digital Adoption



91 MN+ Internet Users

157 MN+ Mobile Subscribers



600+ E-Services

2 MN+ E-Service Users (per month)



100 MN+ Digital Card Issued

160 MN+ Bio-metric Sims Issued

Source: World Bank, UNCTAD, Ministry Briefings, BBS, EPB & Bangladesh Bank based on 2019 – 2020 FY



Initiatives Facilitating the Growth of Digital Workforce



Nationwide Hi-Tech Parks

7 operational, 22 underway



Sheikh Kamal IT Incubator & Training Center

64 Districts



Sheikh Rasel Digital Lab

8,000 operational, 5,000 underway



Sheikh Hasina Institute of Frontier Technologies (SHIFT)

Upcoming



School of the Future

300

Over 1,000,000 trained in IT skills through LICT, BHTPA, LEDP and She Power



Nationwide Hi-Tech Infrastructure Network

Ready Parks for Investments

- Bangbandhu Hi-Tech City, Kaliakoir
- Sheikh Hasina Software Technology Park, Jessore
- Janata Tower Software Technology Park, Dhaka
- Bangabandhu Hi-Tech Park, Sylhet
- Sheikh Kamal IT Incubator & Training Center, Rajshahi

Parks to be Ready by 2021

- Bangabandhu Sheikh Mujib Hi-Tech Park, Rajshahi
- Sheikh Kamal IT Business Incubator, CHUET
- Khulna IT Incubation and Training Center, KUET
- 8 IT Incubation and Training Centers in 8 districts
- Software Technology Park, Chittagong

Projects Underway

- 12 IT project
- Sheikh Hasina Institute of Frontier Technology (SHIFT)
- Sheikh Kamal IT Incubator & Training Center in 11 districts
- Bangladesh Digital Service and Employment Training Center (BDSET)

39 Hi-Tech & Software Technology Parks and
64 IT Training & Incubation Centers



Nationwide Hi-Tech Infrastructure Network (Development Phases)



Bangabandhu Hi-Tech City, Kaliakoir



Sheikh Hasina Software Technology Park, Jashore



Sheikh Kamal IT Training & Incubation Center



Nationwide Hi-Tech Infrastructure Network (Development Phases)



Bangabandhu Hi-Tech City, Kaliakoir

- Country's biggest Hi-Tech City with 355 acres of land
- World class infostructures including Tier IV datacenter, hi-speed connectivity and R&D Centers
- Access to over 50 renowned universities with talented graduates to fulfil resource need



Sheikh Hasina Software Technology Park, Jashore

- 15 storied MTB (2,32,000sft), 12 storied dormitories (98,000sft)
- Well connected with the capital in through air, rail and bus and proximity to India through air, rail and bus
- Universities and research institutes within the city



Nationwide Hi-Tech Infrastructure Network (Development Phases)



Bangabandhu Sheikh Mujib
Hi-Tech Park, Sylhet

- 163 acres of land with excellent communication via air, rail and road infrastructure
- Universities and research institutes in the city
- Scopes of Investment :
 - i. Hi-Tech Manufacturing
 - ii. R&D Lab, 3D Lab
 - iii. Startup Innovation Center



Bangabandhu Sheikh Mujib
Hi-Tech Park, Rajshahi

- 30 acres of land with with multi-tenant building
- Located at the heart of Rajshahi City
- Universities and research institutes in the city
- Scopes of Investment :
 - i. Hi-Tech Manufacturing
 - ii. R&D Lab, 3D Lab
 - iii. Startup Innovation Center



Nationwide Hi-Tech Infrastructure Network (Development Phases)



Sheikh Kamal IT Training & Incubation Center

- 6 storied incubation center with 35,500sqft working and training space are under development in every district
- Equipped with FabLab and other cutting-edge infrastructures to support trainings on emerging technology
- Trainings on emerging technologies have started already
- Construction of 8 locations have already been completed



Sheikh Kamal IT Incubator & Training Center, Rajshahi



Sheikh Kamal IT Incubator & Training Center, KUET

- 72000sqft of ready building with facilities for training and incubation centers
- Knowledge hub between industry, academia and government
- Special facilities for Startups

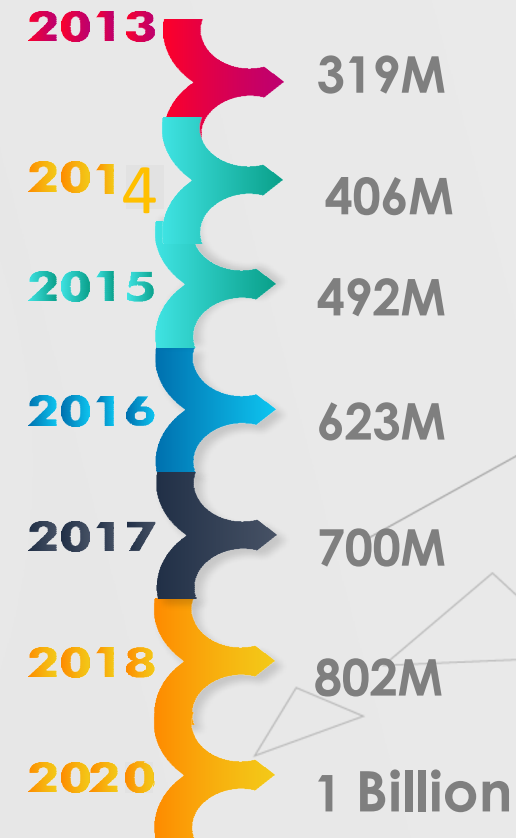


Roadmap to Boost ICT Sector Utilizing Hi-Tech Park

ICT and Emerging Technologies



YEAR ESTIMATED EXPORT REVENUE IN USD



Rapidly picking up new disruptive technology

Thriving Start-up Ecosystem Staying Ahead Of Regional Peers

Government Initiatives



STARTUP
BANGLADESH



Innovation
Design and
Entrepreneurship
Academy

FinTech

US \$100 Mnt+ bKash   SHOP UP  Dmoneymoney  नगरिक

Logistics & Mobility

US\$50 Mn+ pathao HungryNak eCourier shohoz Truck Lagbe

[HealthTech](#)

US\$30Mn+ PRAAVA HEALTH AUGMEDIX

eCommerce

US\$25Mn+

ServiceTech

US\$10Mn+ sheba.xyz যন্ত্রিক HandyMama

DeepTech

Women Empowerment

US\$3Mn+  maya apa  Romoni  hello task

2,500+

Active
Startups

US\$280Mn

International Investments Sourced

US\$80 Mn

Registered Alternative Investment Fund

U\$75Mn+

Government Startup Fund

200+

Angel Investors

40+

Accelerators/ Incubators

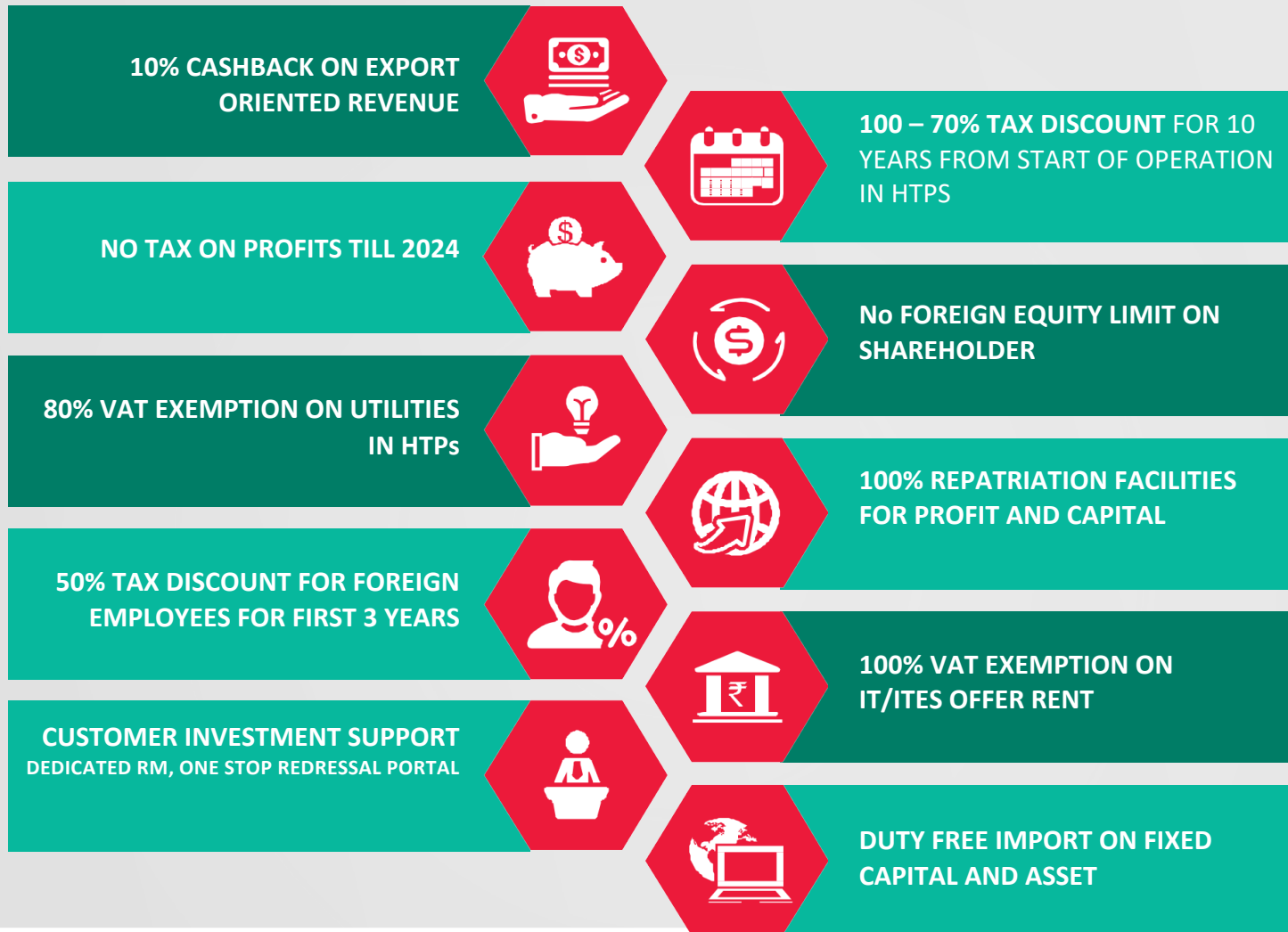
Fintech
Ride-Sharing
Logistics

Popular Growth Sector

 $1.5M_{n+}$

Employment
Created

Customized and Attractive Incentive Packages to Develop Sustainable Ecosystem



AND MUCH MORE!

"MULTIPLE GOVERNMENT SUBSIDIES AND FISCAL INCENTIVES BEING OFFERED TO FII's TO ESTABLISH BANGLADESH AS AN ALTERNATIVE LOW-COST LOCATION"

- Global Delivery Head of a major IT, ITES company

"BANGLADESH IS FAR AHEAD OF OTHER EMERGING MARKET COUNTRIES IN GIVING INCENTIVES TO ATTRACT INVESTORS AND FACILITATE FDI"

- Everest Group



5 Reasons for Investing In Bangladesh

LARGE TALENT POOL AND INNOVATION ECOSYSTEM

50%+ BANGLADESH POPULATION IS UNDER 25 YEARS OF AGE

FIVE BILLION DOLLAR OPPORTUNITY

LOCAL ICT SPEND AT \$1 BN, POISED TO BE \$5 BN BY 2025

COMMITTED GOVERNMENT SUPPORT



FAST SCALING INFRASTRUCTURE

28 HI-TECH PARKS PLANNED WITH WORLD-CLASS FACILITIES

SIGNIFICANT COST ARBITRAGE

BANGLADESH PROVIDES -10-60% LOWER COST COMPARED TO PEERS



Vision to establish a knowledge and innovation economy



What We Need to Do

- Developing one stop ICT Business Desk through MOFA to connect with global market
- Database for NRB
- IT Business Desk
- Facilitate Information of Joint venture with global partners
- Inviting foreign business leaders
- Pursue to outsource

- Help in participating foreign trade exposition
- Website page
- Market analysis
- Explore the market
- Explore microcredit management system
- Branding campaign





DIGITAL BANGLADESH

Skilled • Equipped • DigitalReady

