Investment climate and Opportunities in Bangladesh

Director, Bangladesh Investment Development Authority
Prime Minister’s Office
Presentation Outline:

- Growth Story of Bangladesh
- Investment Climate
- Relevant policies
- Investment Promotion Agencies (IPA)
- Investment Performance of Bangladesh
- Engagement with investors
- Reform Initiatives
Growth Story of Bangladesh
How does the World look at Bangladesh?

“Bangladesh the Next China”
McKinsey & Company

“Bangladesh one of the Frontier 5 economies”
JP Morgan

“The Next Eleven”
Bangladesh among the 11 nations, have high economic potential
Goldman Sachs

“Bangladesh will be the 12th economic power of the world in 2050”
UBS

“Low cost and high return manufacturing destination in Asia”
JETRO

“28th & 23rd largest economy of World by 2030 & by 2041”
PwC
## Economy of Bangladesh: Overview

<table>
<thead>
<tr>
<th>World’s 44th Largest Economy by World Bank</th>
<th>23rd Largest Economy by 2041</th>
<th>GDP USD831 Billion (PPP)</th>
<th>GDP Growth 6% - 7% Last 10 Years</th>
<th>GDP Per Capita USD 1,888</th>
<th>Share of Investment to GDP 30.3%</th>
<th>2nd in RMG Export after China</th>
</tr>
</thead>
</table>

- **Poverty rate dropped** to 12.9% from 44.2%
- **Each year Bangladesh creates around 1.2 million jobs**
- **Export reaches to 37 billion** in FY18 from 16 billion in FY10
- **FDI jumps to 3.61 billion** in CY18 from 1.2 billion in FY10

Source: Bangladesh Economic Review 2016, Ministry of Finance, World Bank, Digital Year Book 2016, World Development Indicators, World Bank and 7th five year plan, GoB
A Country in Rapid Transformation

<table>
<thead>
<tr>
<th>Parameters</th>
<th>What we were</th>
<th>We are now</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literacy Rate</td>
<td>29.23% (1981)</td>
<td>73% (2017 Est.)</td>
</tr>
<tr>
<td>Per Capita (USD)</td>
<td>129.71 (1971)</td>
<td>1,827 (June, 2019)</td>
</tr>
<tr>
<td>Export (USD)</td>
<td>0.4 Billion (1976)</td>
<td>37 Billion (2017/18)</td>
</tr>
<tr>
<td>FDI (USD)</td>
<td>7 Million (1977)</td>
<td>3,613 Million (2018)</td>
</tr>
<tr>
<td>Forex Reserve (USD)</td>
<td>7.5 Billion (2009)</td>
<td>31.94 Billion (Apr, 2019)</td>
</tr>
</tbody>
</table>
Trends of economic growth

- One of the **fastest growing economy** in South Asia with 7.86% GDP growth
- Bangladesh is among the **10 fastest growing economies** in the world and has made commendable progress on human development
- The apparel industry, employer of **40 million workers**, mostly rural women, contributed 83.49% to Bangladesh’s total export
- Bangladesh is now the **3rd largest producer of vegetables**, the **4th largest producer of rice**, and the **3rd largest producer of inland fisheries** in the world
- ICT sector is thriving on **136 million mobile phone users**, 73 million of them using mobile data
- Bangladesh has a vision to become a **middle income country by 2021** and a **developed country by 2041**
- Bangladesh classified as a "**Next 11**" emerging market identified by Goldman Sachs
Bangladesh: A Journey to Development and Prosperity

- Middle Income Country by 2021
- Development Junction year SDG 2030
- Developed Country 2041
- Rise to Apex in Developing Bangladesh 2071
- Peaceful Delta 2100

50th year of independence

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<table>
<thead>
<tr>
<th></th>
<th>VISION 2021</th>
<th>VISION 2041</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (USD)</td>
<td>335 Billion</td>
<td>2,580 Billion</td>
</tr>
<tr>
<td>GDP Growth</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>GDP Per Capita (USD)</td>
<td>2,000</td>
<td>12,600</td>
</tr>
<tr>
<td>Investment to GDP</td>
<td>34.4%</td>
<td>36.0%</td>
</tr>
<tr>
<td>Share of Industry to GDP</td>
<td>34.0%</td>
<td>40.0%</td>
</tr>
<tr>
<td>FDI (USD)</td>
<td>9.56 Billion</td>
<td>153 Billion</td>
</tr>
<tr>
<td>Export earnings (USD)</td>
<td>70.0 Billion</td>
<td>350 Billion</td>
</tr>
<tr>
<td>Infra. Investment (USD)</td>
<td>100 Billion</td>
<td>1,150 Billion</td>
</tr>
</tbody>
</table>
Investment Climate of Bangladesh
Big name in Business World already in Bangladesh
# Investment Climate of Bangladesh

<table>
<thead>
<tr>
<th>Secured by law against nationalization and expropriation</th>
<th>Local and Foreign investments are given equal treatment</th>
<th>100% foreign equity is allowed along with unrestricted exit</th>
<th>Almost all industrial sectors are open for foreign investors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bilateral Investment treaties (BITs) signed with 32 countries</td>
<td>Double taxation treaties with 28 countries including Sri Lanka</td>
<td>Bangladesh is a signatory to ICSID, UNCITRAL, OPIC, MIGA, WAIPA, WIPO and WTO</td>
<td>All laws, regulations are conducive to investment</td>
</tr>
</tbody>
</table>
Competitive Edge of Bangladesh in Investment Segments

- **Export Oriented**
  - Abundance of competitive work-force, Lowest Wage in Asia, Duty Free Market Access, Bond Facilities, EZs/EPZs

- **Consumer Market/Finance**
  - Population of more than 160 Million, along with 3 billion regional market with Young and Brand Conscious Consumers

- **Infrastructure/Energy**
  - Number of Mega Projects, Volume of ODA, external finance

- **Start-Ups/IT**
  - High Mobile Density, Internet Density, Tech Savvy Young Generation, Digital Bangladesh Policy
Opportunities Unbounded (1/3)

<table>
<thead>
<tr>
<th>Infrastructure</th>
<th>Manufacturing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication, Energy, Power, Ports, Economic Zones</td>
<td>Competitive manufacturing supporting global value chains</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Competitive Services</th>
<th>Skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT &amp; ITES, BPOs Logistics, Health</td>
<td>Education, Training, HR development</td>
</tr>
</tbody>
</table>

All Modes of Investments

- 100% FDI
- Joint Ventures
- Partnerships
- PPPs
- Non-equity modes (Technology transfer, licensing Franchising, Contracting etc.)
- Foreign Lending
Opportunities Unbounded (2/3)
Sectors Open for FDI

<table>
<thead>
<tr>
<th>Energy &amp; Infrastructure</th>
<th>ICT &amp; Electronics</th>
<th>Textile &amp; Clothing</th>
<th>Agribusiness &amp; Food processing</th>
<th>Pharma &amp; Chemicals</th>
<th>Healthcare &amp; Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Power</td>
<td>▪ ICT and ITES</td>
<td>▪ Home Textiles</td>
<td>▪ Agro-based/processing</td>
<td>▪ Pharmaceuticals</td>
<td>▪ Health care</td>
</tr>
<tr>
<td>▪ Ports and Logistics</td>
<td>▪ Computer software &amp; ICT</td>
<td>▪ Textiles industry</td>
<td>▪ Jute &amp; Jute goods</td>
<td>▪ Herbal medicines</td>
<td>▪ Footwear</td>
</tr>
<tr>
<td>▪ Economic Zones</td>
<td></td>
<td></td>
<td>▪ Flower cultivation</td>
<td>▪ Plastics &amp; Ceramics</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>▪ Commercial plantation</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>▪ Oil and gas</td>
<td>▪ Electronics</td>
<td>▪ Readymade garments industry</td>
<td>▪ Silkworm &amp; Silk Industry</td>
<td>▪ Leather &amp; leather goods</td>
<td>▪ Jewelry and diamond cutting polishing</td>
</tr>
<tr>
<td></td>
<td>▪ Tourism</td>
<td>▪ High value added RMG</td>
<td>▪ Furniture &amp; Handicrafts</td>
<td>▪ Textile Dye &amp; chemicals</td>
<td>▪ Cosmetics and toiletries</td>
</tr>
<tr>
<td></td>
<td>▪ Transport Infrastructure</td>
<td></td>
<td>▪ Integrated shrimp cultivation</td>
<td>▪ Basic chemicals</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>▪ Frozen Food &amp; Horticulture</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reserved Sectors: Arms & ammunitions, Nuclear Power, security printing and minting, afforestation and mechanize extraction within the boundary of reserved forest
Opportunities Unbounded (3/3)
Industries Separately Regulated

- Fishing in the deep sea
- Bank/financial institution & Insurance (Private Sector)
- Generation, supply and distribution of power in the private sector
- Exploration extraction and supply of Natural gas/oil, coal and other mineral resources
- Large-scale infrastructural project (e.g. flyover, elevated expressway, monorail, economic zone, inland container depot/container freight station)
- Crude oil refinery (recycling/refining of lube oil used as fuel)
- Medium and large industry using natural gas/condensate and other minerals as raw material
- Telecommunication Service (mobile/cellular and land phone)
- Satellite channel
- Cargo/passenger vessels
- Sea bound ship transport
- Sea-port/deep sea-port
- VOIP/IP telephone
- Industries using heavy minerals accumulated from sea beach
## Roadmap to Investment in Bangladesh

### Setting up of Industry
- Opening a Bank Account
- Company Formation and incorporation
- Trade License from Local Govt. Bodies
- Obtain TIN, VAT Certificate from NBR
- Land purchase or lease
- Application for BIDA Registration
- Import of Machinery Open Letter of Credit (LC) or as Equity Investment
- Industrial ad-hoc IRC from CCI&E being recommended by BIDA for raw material and spare parts
- DOE Clearance
- License from Department of explosives

### Setting up of Commercial Offices
- Submit application for approval to [http://eservice.bida.gov.bd](http://eservice.bida.gov.bd)
- Obtain TIN, VAT Certificate from NBR
- Opening a Bank Account

### Documentation Required
- Company’s decision for opening of office in Bangladesh
- Proposed organogram of the office
- Detail activities of the principal company & activities to be performed in Bangladesh
- Name and nationality of the Directors/owners of the principal company
- Memorandum and Articles of Association of the principal company
- Certificate of Incorporation
- Audited Accounts of the last financial year of the principal company
### Attractive Incentive Schemes to Investors

<table>
<thead>
<tr>
<th>Taxes</th>
<th>Financial</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tax Holidays</strong> 5 – 10 Years for some sectors and up to 10 Years for Infrastructure and Economic Zones</td>
<td><strong>Cash Incentives</strong></td>
</tr>
<tr>
<td><strong>Tariff Concessions</strong> for Capital Machines and import of Raw Materials</td>
<td><strong>Export Development Fund</strong></td>
</tr>
<tr>
<td><strong>Avoidance of Double Tax</strong> under DTIs</td>
<td><strong>Equity Entrepreneurship Fund</strong></td>
</tr>
</tbody>
</table>

### Financial Schemes

- **Cash Incentives**
- **Export Development Fund**
- **Equity Entrepreneurship Fund**
- **Accelerated Depreciation** *In lieu of tax holidays*

### Additional Benefits

- **Fast Track Approvals**
- **Citizenship**
- **Permanent Residency**
- **Quick Immigration**
- **Skilled Work Permits**
- **Bonded Warehousing**
- **NRB Preferences**
### Competitive Factor Cost among the Peer Cities: Utilities

<table>
<thead>
<tr>
<th>City</th>
<th>Water Rate for General Use (per cu.m)</th>
<th>Electricity Rate for General Use (per kWh)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karachi</td>
<td>0.2</td>
<td>1.33</td>
</tr>
<tr>
<td>Mumbai</td>
<td>0.16</td>
<td>0.16</td>
</tr>
<tr>
<td>New Delhi</td>
<td>0.1</td>
<td>0.55</td>
</tr>
<tr>
<td>Hanoi</td>
<td>0.13</td>
<td>0.82</td>
</tr>
<tr>
<td>Bangkok</td>
<td>0.12</td>
<td>0.4</td>
</tr>
<tr>
<td>Manila</td>
<td>0.09</td>
<td>1.11</td>
</tr>
<tr>
<td>Kulalampur</td>
<td>0.13</td>
<td>0.45</td>
</tr>
<tr>
<td>Beijing</td>
<td>0.11</td>
<td>1.37</td>
</tr>
<tr>
<td>Dhaka</td>
<td>0.09</td>
<td>0.15</td>
</tr>
</tbody>
</table>

Source: 27th Investment cost survey JETRO 2017

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Competitive Factor Cost among the Peer Cities: Wages

Source: 27th Investment cost survey JETRO 2017
Investment Promotion and Facilitating Agencies
Investment Promotion and Facilitating Agencies

Prime Minister’s Office

Key Services
- Investment promotion
- Investment facilitation
- Policy Advocacy
- Match-making
- Sector briefings
- Project Structuring

Key Services
- Counseling/ Advisory
- Regulatory Approvals
- Foreign borrowing
- Investors aftercare

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Bangladesh Investment Development Authority (“BIDA”)

BIDA created under Bangladesh Investment Development Authority Act 2016 as the apex IPA of the country

**Vision**
To be a leading agency contributing towards Bangladesh’s achievement of high income status

**Mission**
To promote and support pro-growth private sector investment and foster a world-class investment ecosystem

**Functions of BIDA**
- Promoting Investment in home and at abroad for the country
- Investment Facilitation (approval, recommendations and aftercare)
- Policy advocacy
- Improving investment climate ‘Ease of Doing Business’
- Facilitate creating entrepreneurs and skill for industry needs
- Facilitate private investment to make Bangladesh MIC by 2021 and developed country by 2041
# BIDA: Services to Investors

<table>
<thead>
<tr>
<th>Promotional activities</th>
<th>Facilitation services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guidance on doing business in Bangladesh</td>
<td>Registration of new industries</td>
</tr>
<tr>
<td>Responding to investment-related queries</td>
<td>Facilitation for getting work permission</td>
</tr>
<tr>
<td>Investment guidance and advice in specific sectors</td>
<td>Support for importing machineries and raw materials</td>
</tr>
<tr>
<td>Supporting potential foreign investors to match with local investors</td>
<td>Support for obtaining external financing</td>
</tr>
<tr>
<td>Organize visits, meetings with various govt. and private offices</td>
<td>Facilitation of setting up commercial offices</td>
</tr>
<tr>
<td>Support in forming statutes policies and regulations</td>
<td>Addressees Issues relating to individual companies on their smooth operation</td>
</tr>
</tbody>
</table>
Relevant policies
# Policy Framework for Investment

The broader policy & regulatory framework for catering investment includes:

<table>
<thead>
<tr>
<th>Business Stage</th>
<th>Policy &amp; Regulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General</td>
<td>Bangladesh Industrial Policy (as undertaken from time to time)</td>
</tr>
<tr>
<td>1. Business start-up</td>
<td>The Companies Act, 1994</td>
</tr>
<tr>
<td></td>
<td>Securities and Exchange Commission Act, 1993 and others</td>
</tr>
<tr>
<td>1. Protection</td>
<td>The Foreign Private Investment (Promotion &amp; Protection) Act, 1980</td>
</tr>
<tr>
<td>1. Export Zones</td>
<td>Bangladesh Export Processing Zones Authority Act, 1980</td>
</tr>
<tr>
<td></td>
<td>Bangladesh Private Export Processing Zones Authority Act, 1996</td>
</tr>
<tr>
<td></td>
<td>Bangladesh Economic Zones Authority Act, 2010</td>
</tr>
<tr>
<td>1. Facilitation</td>
<td>The Bangladesh Investment Development authority Act 2016</td>
</tr>
<tr>
<td>1. Corporate /</td>
<td>Income Tax Ordinance 1984 and related rules and SROs</td>
</tr>
<tr>
<td>Personal Taxation and incentives</td>
<td>National Budget</td>
</tr>
<tr>
<td></td>
<td>The Finance Act/Bill</td>
</tr>
<tr>
<td>1. International Trade (Export &amp; Import)</td>
<td>Bangladesh Export Policy (as undertaken from time to time)</td>
</tr>
<tr>
<td></td>
<td>Bangladesh Import Order (as undertaken from time to time)</td>
</tr>
<tr>
<td>1. Sectoral</td>
<td>Bangladesh Energy Regulatory Commission Act, 2003 (BERC)</td>
</tr>
<tr>
<td></td>
<td>Bangladesh Telecommunication Regulatory Commission Act, 2001 (BTRC)</td>
</tr>
<tr>
<td></td>
<td>The National Drug Policy, 2005 and others</td>
</tr>
<tr>
<td>1. Foreign Exchange</td>
<td>Bangladesh Foreign Exchange Regulation Act and Guidelines (issued from time to time)</td>
</tr>
</tbody>
</table>
GLOBAL FDI FLOWS: trends

Figure I.1. FDI inflows, global and by economic group, 2007–2018 (Billions of dollars and per cent)

Source: UNCTAD, FDI/MM database (www.unctad.org/fdistatistics).
Bangladesh FDI Statistics

FDI INFLOWS (NET) BY MAJOR SECTORS DURING CALENDER YEAR 2018 (IN MILLION US$)

- Power, 1012.01, 28%
- Food, 729.69, 20%
- Textile & Wearing, 408.08, 11%
- Banking, 282.54, 8%
- Telecommunication, 219.87, 6%
- Other Sectors, 961.11, 27%

FDI Inflow

Yoy growth 68%
10 year CAGR of 20.00%
FDI Stock…

FDI Stock from 2010 to 2018
Foreign borrowings: complementing the FDI inflow:
Presentation Outline:

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Engagement with investors
Possible engagement with the investors…

1. Meet potential foreign investors, investment organizations/associations and trade bodies/organizations disseminate investment related information and promotional materials;
2. Identify potential foreign investors to initiate dialogue for investment in Bangladesh.
3. Collect information of prospective investors and provide them with analysis on business opportunities of Bangladesh;
4. Meet the heads of the targeted companies to apprise them with sector specific investment opportunities;
5. Meetings with regulatory agencies and trade and investment promotion agencies in regular interval to collect inward and outward investment related information and disseminate them;
6. Engage actively in connecting domestic with foreign investors physically and/or virtually;
7. Act as a member of marketing team of investment promotion agencies (IPA) of Bangladesh to circulate widely the unique selling proposition of the investment potential of Bangladesh based on country reality, growth trajectory, and pro-investment edge;
8. Attend investment related discussions, seminars, conferences, symposiums, road shows, fairs, workshops and similar other activities to exchange and share investment related information and promotional materials;
9. Follow up regularly the leads generated in any type of networking activities of investment and facilitate to launch investment project;
10. Provide after care support to investors for continuing and expanding investment ventures in Bangladesh;
11. Prepare data base on sector specific investors, foreign markets of goods and services to identify the comparative advantage of Bangladesh in expanding investment. Provide the information to concerned ministries/divisions/IPAs and all investors.
12. Disseminate widely the evidence of successful foreign investments made in Bangladesh;
13. Create a dedicated page on investment info in the website of concerned mission with information on potential sectors/ areas of investment, incentives and opportunities and so on. This site can be linked with the website of all IPA's.
Reform Initiatives
Initiatives to facilitate investors services:

Investors require various services as:

- clearances,
- certificates,
- licenses and approvals,
- sanctions and permits,
- recommendations,
- a virtual and cloud based services
- 150 services of 34 agencies are identified for Online
- 19 services of 5 Agencies are Online from one point.
- All payment will be paid Online
- Major overhauling is underway reducing redundant and repetitive stages
- No fee for company registration up to paid up to capital of BDT 10 lac
- All process of RAJUK will be completed in 4 steps from 16 steps
- Investors globally can get their services Online

The changing approach : OSS

Now in most done centrally and manually
Thank You!

Bangladesh Investment Development Authority (BIDA)
Peoples Republic of Bangladesh
Prime Ministers’ Office
Government of the People's Republic of Bangladesh

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Web: www.bida.gov.bd